



Potential Sponsor:

WE NEED YOUR HELP TO MAKE THIS EVENT A SUCCESS!

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The Permian Basin Association of Directional Drilling (PBADD) and our new partner, the Petroleum Equipment & Services Association (PESA), are excited to announce our 4th annual "Basin Burnout" Amateur BBQ Cook-off Competition and Music Festival. This year's event will be held again at the **Permian Basin Petroleum Museum** in Midland, Texas on **September 14th, 2019**. There will be plenty of fun for the entire family which includes: great food from competition level BBQ pit masters to live country music featuring some of the Permian's favorite artists, kids' activities from bounce houses to face painting and very exciting new feature event called the "**GRAND TASTE**".

The "**GRAND TASTE**" event will be held on Friday, September 13th. There will be food, beverages, and music for all to enjoy. In addition, there will be live and silent auctions to raise money for the veterans and petroleum based charities listed below. Last year the Basin Burnout raised a total of **\$36K** for these charities and by moving our auction to Friday night we truly believe we can exceed that amount this year. *All sponsors will receive as part of their sponsorship level either a table or ticket package to this event.*

FEATURED CHARITIES

REEL THANX honor's our soldiers for their patriotism, bravery and love of country by getting them back to nature by taking them fishing so they can focus on what they can do, not what they no longer can. <http://reelthanx.org/>

Show of Support Military Hunt – "Hunt for Heroes" honor's America's wounded veterans by demonstrating public support for the men and women of our military by providing outdoor hunting adventures to those men and women who have been injured in service to our country. <http://showofsupport.org/>

Permian Basin Petroleum Museum is the nation's largest museum dedicated to the petroleum industry and its pioneers. It shares the petroleum and energy story and its impact on our daily lives through educational programs, interactive exhibits, an archives center and it's Petroleum Hall of Fame. <http://petroleummuseum.org>

The PBADD is looking for local organizations to help support our local veterans through a donation or sponsorship. We have several levels of sponsorships as well as opportunities to donate items for the auctions. Portions of the proceeds will go to all 3 of the charities mentioned above. In addition to supporting these great organizations, your donation or sponsorship will make it possible for the PBADD to provide oil and gas related technical forums vital to the petroleum industry. While we endeavor to keep these educational events affordable it takes outside help to subsidize some of the real costs. Please consider helping us with our annual Basin Burnout and if you have been a sponsor in the past we truly appreciate your generosity.

Thank you for helping support our community and our veterans!

Mike Elphick
PBADD President
president@pbadd.org
www.basinburnout.com

BASIN BURNOUT

AMATEUR COOK-OFF & MUSIC FESTIVAL

BENEFITING



"Fishing With Our Country's Heroes"

&



"Hunt For Heroes"

**PETROLEUM
MUSEUM**

WHERE

Permian Basin Petroleum Museum
1500 E Interstate 20, Midland, TX 79701

DATE

September 14th, 2019

TIME

2 p.m. until 8 p.m.

FOR SPONSORSHIP REGISTRATION

Deadline For Sponsorship
Registration Is August 1st, 2019

SUPPORT YOUR LOCAL HEROES BY LISTENING & TASTING THE BEST OF THE BASIN



» TASTE «

- Experience the Best Pit Masters
- Sample Competition Level BBQ
- Judge for your Favorite Entry

» LISTEN «

- Live Music Featuring Top Country Music Artists and Other Local Bands



» KIDS «

Several Kids Activities Include:

- Bounce Houses
- Face Painting
- Snow Cones and Much More



» GRAND TASTE «

- VIP party held on Friday night prior to the event
- Several Auctions Items including Guns, Sports Memorabilia, Trips and Much More



» PRICE «

- \$10 in Advance and \$15 at the gate for adult tickets
- Kids under 18 years of age free
- To purchase tickets please go to www.basinburnout.com



“BASIN BURNOUT” SPONSORSHIP OPPORTUNITIES

Please consider being a sponsor!

There are many opportunities and options available to you and/or your company.

PRESENTING PARTNER SPONSOR - \$20,000

Sponsorship level provides for the following:

- Main Event Sponsor
- 10 VIP Passes with VIP Parking to the Basin Burnout
- 1 Table of 10 at the “Grand Taste” Friday Night Event
- Limited Premium Beverages at both Events
- Advertisement provided by company to appear on the Basin Burnout website as the presenting partner
- Formal recognition throughout the event as the presenting partner and listed on all signage and promotional material

ENTERTAINMENT SPONSOR - \$15,000

Sponsorship level provides for the following:

- Band, Lighting & Sound
- 10 VIP Passes with VIP Parking to the Basin Burnout
- 1 Table of 10 at the “Grand Taste” Friday Night Event
- Limited Premium Beverages at both Events
- Recognized throughout the event as one of the main event sponsors and listed on all signage and promotional material

STAGE SPONSOR - \$10,000

Sponsorship level provides for the following:

- Stage and Digital Light Board
- 10 VIP Passes with VIP Parking to the Basin Burnout
- 1 Table of 10 at the “Grand Taste” Friday Night Event
- Limited Premium Beverages at both Events
- Recognized throughout the event as one of the main event sponsors and listed on all signage and promotional material

GRAND TASTE SPONSOR - \$7,500

Sponsorship level provides for the following:

- Private VIP Party and Auction
- The Grand Taste is held on Friday night prior to the Basin Burnout
- 10 VIP Passes with VIP Parking to the Basin Burnout
- 1 Table of 10 at the “Grand Taste” Friday Night Event
- Limited Premium Beverages at both Events
- Formal recognition throughout the Grand Taste event as the hosting partner and listed on all signage and promotional material
- Recognized throughout the event as the Grand Taste sponsor and listed on all signage and promotional material

VENUE SPONSOR - \$5,000

Sponsorship level provides for the following:

- Venue and Ticketing
- 8 VIP Passes with VIP Parking to the Basin Burnout
- 1 Table of 8 at the “Grand Taste” Friday Night Event
- Limited Premium Beverages at both Events
- Recognized throughout the event as a premium sponsor and listed on all signage and promotional material

PIT MASTER SPONSOR - \$5,000

Sponsorship level provides for the following:

- Cooking Categories and Trophies
- 8 VIP Passes with VIP Parking to the Basin Burnout
- 1 Table of 8 at the “Grand Taste” Friday Night Event
- Limited Premium Beverages at both Events
- Host of Award Presentation
- Recognized throughout the event as a premium sponsor and listed on all signage and promotional material

MEDIA SPONSOR - \$3,500

Sponsorship level provides for the following:

- Broadcast and Social Media
- 8 VIP Passes with VIP Parking to the Basin Burnout
- 1 Table of 8 at the “Grand Taste” Friday Night Event
- Limited Premium Beverages at both Events
- Recognized throughout the event as a premium sponsor and listed on all signage and promotional material

VIP SPONSOR - \$1,000 (30 AVAILABLE)

Sponsorship level provides for the following:

- Complete Access to the VIP Areas
- 4 VIP Passes with VIP Parking to the Basin Burnout
- 4 Seats at the “Grand Taste” Friday Night Event
- Limited Premium Beverages at both Events
- Recognized throughout the event as a VIP sponsor and listed on all signage and promotional material

HYDRATION SPONSOR - \$500 (10 AVAILABLE)

Sponsorship level provides for the following:

- Water, Ice and Cooling Station
- 2 VIP Passes with VIP Parking to the Basin Burnout
- 2 Seats at the “Grand Taste” Friday Night Event
- Listed as a sponsor on all signage and promotional material

KIDS ACTIVITIES SPONSOR - \$500 (10 AVAILABLE)

Sponsorship level provides for the following:

- Bounce Houses, Playgrounds and Face Painting
- 2 VIP Passes with VIP Parking to the Basin Burnout
- 2 Seats at the “Grand Taste” Friday Night Event
- Listed as a sponsor on all signage and promotional material

GRILL MASTER SPONSOR - \$500 (10 AVAILABLE)

Sponsorship level provides for the following:

- Badges and Wristbands
- 2 VIP Passes with VIP Parking to the Basin Burnout
- 2 Seats at the “Grand Taste” Friday Night Event
- Listed as a sponsor on all signage and promotional material

For questions involving sponsorships, please contact info@basinburnout.com

pbadd / Permian Basin Association
of Directional Drilling



PRESENTS THE 2019

BASIN BURNOUT



AMATEUR COOK-OFF & MUSIC FESTIVAL



BENEFITING



"Fishing With Our Country's Heroes"



"Hunt For Heroes"

PETROLEUM
MUSEUM

WHERE

Permian Basin Petroleum Museum
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DATE

September 14th, 2019

TIME

2 p.m. until 8 p.m.

FOR SPONSORSHIP REGISTRATION

Deadline For Sponsorship
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Basin Burnout Cooking Team Registration Form - 30 Spots Available

Please consider entering a Cooking Team! **(check all that apply)**

- \$2500 - Pit Master Entry – Includes All 4 Category's Below, Designated VIP Drink Sponsor Station and a "Pit Master" Recognition Signage (10 Available)
- \$1000 - Beef Entry – Brisket or Ribeye (Second Category Entry is Included)
- \$500 - Pork Entry – Ribs (either Spare or Baby) or Shoulder
- \$500 - Chicken Entry – Thighs or Halves
- \$500 - Open Entry – Considered anything else

Power provided to cook teams for an additional fee of \$200. Yes, we will require power

Cooking Team Name _____

Team Captain Name _____

Phone # _____

Email _____

Address _____

List each members name and contact

1. _____

Phone # _____

2. _____

Phone # _____

3. _____

Phone # _____

Cooking Teams must provide all necessary equipment to compete, i.e. pit, tent and tables.

By signing this document, the team agrees to abide by all rules and regulations set forth or established by Permian Basin Association of Directional Drilling.

Team Captain Signature _____

Date _____

Enclosed is a check in the amount of \$ _____ made payable to the PBADD.
(Payment in full must accompany registration form)

Name of Cardholder _____

Card Number _____

Expiration Date _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

For more information, please contact info@basinburnout.com

Basin Burnout Cook-Off Rules and Guidelines

(These rules are subject to change at the discretion of the PBADD)

Gates open at 12 pm on September 13th, 2019 for all cooking teams

Gates open to the public at 2 p.m. on September 14th, 2019

Judging Times - TBA

This is the fourth annual PBADD community event in order to raise money for Local Permian Basin Charities. As one of our biggest fundraisers of the year, the plan is to have a good time while helping to raise money for these charities! Every team is required to pass out samples of their entry items and we ask that you prepare enough to feed the crowds and judges.

This is intended to inform cooking teams of the rules and guidelines for the Basin Burnout. In an effort to standardize the method of cooking and judging these rules will be followed by all cook teams.

General Cook-Off Rules

1. This is an amateur cooking contest and it is intended there be no further distinctions regarding entry classifications.
2. Only ONE team per cooking spot will be allowed but multiple entries for contest from any one team will be allowed.
3. There will be awards for each category from the judges panel and the peoples crowd pleasin' choice. Cook a lot! The more you cook and serve the better chance you have at winning. The crowd is the judge!
4. You can be as creative as you want with your designated cooking area to attract the crowd and get votes.
5. We ask that beverages or beer are only served to your team members within the confines of your booth (RED SOLO CUP RULE). You may not serve beverages to the crowd (unless you are a designated VIP Drink Sponsor) and no alcohol to anyone under 21 or a non-team member. This will be strictly enforced. Anyone under the age of 21 will be identified by a special wristband.
6. All applicable local fire department rules and regulations must be complied with. The fire department inspector/fire marshal is regarded as a member of the contest committee.
7. All fires used to prepare food in this contest must be contained.
8. Fires are not to be built on the ground. Holes or pits will not be allowed with any exceptions.
9. Absolutely no firearms or explosives will be allowed.
10. There will be no refund of entry fees for any reason and the decision(s) of the Basin Burnout committee head judge and judges are final.

Cook/Team Responsibilities

1. Each team is responsible for the maintenance and cleanup of its cooking area. The Team Captain will be responsible for the conduct and behavior of team members and guests. Any team leaving its space in such a condition that the space requires additional clean-up, an additional service fee will apply and your team may be disqualified from participation at future Basin Burnout events.
2. Each team should be equipped with a readily available and visible working fire extinguisher. Minimum suggested is 5lb. ABC.
3. All amplified sound systems should be used in moderation throughout the cook-off. The excessive use of alcoholic beverages will be grounds for disqualification. Under NO circumstances are alcoholic beverages to be sold or offered in any form to the general public.
4. Competing cooks are not allowed to judge and judges are not allowed to compete. Judges must not be associated with any cooking team or team member in any way that would cast suspicion upon the integrity of the judging process. These rules are intended to be fair and equitable to each and every contestant. It will be left to the discretion of the Basin Burnout committee to determine who is eligible to judge.

Judging Requirements

1. Each contestant should submit sufficient product to facilitate adequate judging of their entry for up to ten (10) judges. If not enough product is provided, the judges will be instructed to do the best they can but not penalize the other contestants they are judging.
2. All entries will be scored on a scale of 1 through 10 in each of the judging criteria, with 10 being the best.
3. You can be as creative as you want with your designated cooking area to attract the crowd and get votes.



To the Basin Burnout Committee:

The following testimonials are just a few examples of how your generous donation helped support what we do here at Show of Support "Hunt for Heroes". We look forward to partnering with you again in 2019!

There are really no words to describe what y'all did for us. It's the greatest thing that's ever happened to us. Someday I'll find a way to show y'all the impact you have on vets and their wives.

Always

Aaron and Trisha Allmon

Show of Support Alumni

Thank you so much for everything. The experience my wife and I enjoyed both together and apart is one that we will NEVER forget. It was truly an amazing time getting to know everyone from Show of Support and the 19 other couples. Seeing the patriotism that Midland so graciously showed us was unrivaled by any place I've ever been in this beautiful country. May God bless you all during this Holiday season, and God Bless America.

Dustin Brown

Show of Support Alumni

On behalf of me and my wife I'd like to thank you for all that you did to get us there, the trip was AMAZING!! As well as the help and care my pregnant wife received. You, the organization, and the community of Midland are unbelievable!!!! Thank you once again.

Joseph Rashaud

Show of Support Alumni

*Terry, I wanted to send you a personal note of **THANKS** to you, your wife, and all the volunteers that supported a trip of a lifetime for Miriam, and I.*

We really enjoyed all the Show of Support by the folks in Midland and surrounding communities; your wife for all she did for the ladies and my wife, first responder escorts, Motorcycle volunteers, the drivers from the airport and to the ranch, the kids who came out to show their support, and so many more. It was such an honor to be a part of Show of Support, and it provided Miriam and me with great memories for a lifetime.

Charles Poole

Show of Support Alumni

Terry Johnson



"Fishing With Our Country's Heroes"

We want to thank you all once more for choosing to support us again this year! From the funds received from last year's event, we've been able to provide a full all-expense paid fishing retreat weekend for 6 deserving warriors! The ability to provide one of our quarterly fishing trips from the proceeds of the 2018 Basin Burnout illustrates perfectly just what an impact this event has had on an organization like ours. The bigger impact is felt by each individual service member or veteran that comes through our program. We hear time and time again just how much these trips make a difference for their mental, emotional, and physical healing. Here are just a few messages we've received from some of our warriors and their wives after their recent trips:

From my whole heart I am beyond Grateful and Thankful for everything YOU and the whole Reel Thanx Team done for me. Words can't express my gratitude...I just don't know what else to say really this was a great experience and I needed it because before the trip I was going thru some stuff and I didn't want to come because I was so stressed out. I'm glad I came because I got to have a break and ease my mind so THANK YOU!! You are awesome that's all I can say!

-SSG Junior

I just want to say thank you for the weekend you provided for him. When I picked him up and asked how his weekend was all he could say was 'overwhelming'. He was so touched by the support and generosity of everyone and just being appreciated. He spoke highly of you and many others and he really enjoyed just fishing and sitting and talking as well as learning from each of you. So from his wife, THANK YOU! Thank you for what you do and how you touch lives.

-from the wife of SGT Jared

Katy Jordan

Reel Thanx

P.O. Box 431

Midland, TX 79702

(281) 728-2770

www.reelthanx.org

"Helping Our Soldiers Heal, One Cast at a Time"



Hi Scooter and Mike,

WOW! Carey informed me of the very generous contribution from Basin Burnout. You guys are awesome! We are truly grateful!!!

We are thinking of using it for our STEM Education Center. Our plans are to construct an education center adjacent to the Museum. It will be more than twice the size of our current education hall which means we can offer more students access to our programs. We have currently raised \$1,300,000.00 towards our \$6,000,000.00 goal.

Thank you!!!

Luanne Thornton

Director of Development

Permian Basin Petroleum Museum,

Library & Hall of Fame

1500 Interstate 20 West

Midland, TX 79701

432-683-4403

www.pbpetro.org

lthornton@petroleummuseum.org