



Stakeholder Engagement for ESG Reporting: Reflections from the Field

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Making a difference today for a better world tomorrow

What We Do

ESG Advisory

- Strategy Development
- Risk Management
- Impact Assessment
- Voluntary Disclosure
- Regulatory Optimization

Project Development

- Carbon Offset & Other Environmental Commodity Creation
- Project Finance
- Project Implementation & Operation
- Quantitative Methodology Development

Environmental Credits

- Environmental Commodity Sourcing & Marketing
- Carbon and Renewable Energy Credits
- Hedge Strategy Optimization
- Management Process Development

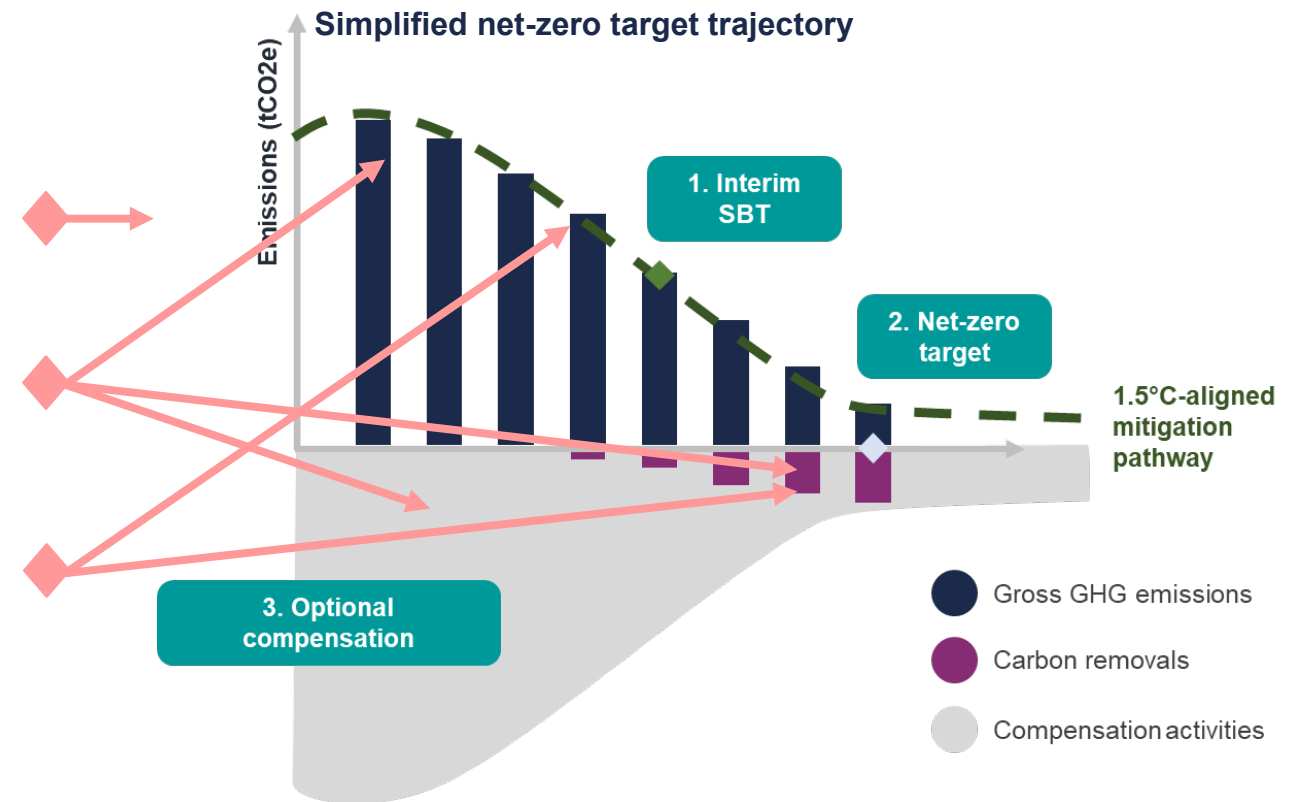
Vertical Integration for Net Zero

ClimeCo's three business units help companies throughout a Net-Zero transformation.

ESG Advisory: helps clients develop a strategy to meet a net-zero target.

Project Development: helps client develop GHG emission reduction projects needed to meet the “within value chain” abatement commitment that is foundational to your net-zero target.

Environmental Credits: helps clients select the RECs, removals, compensation, and other environmental commodities that you will use to progress toward your target.



	Within Value Chain	Outside Value Chain
Prevent, reduce, or eliminate GHG emissions	Abatement	Compensation
Remove GHGs from atmosphere	Neutralization	

Stakeholder Engagement Key Questions

1. Who are my most important stakeholder groups, i.e., those who can influence the success of my business?
 - Seek representation from different subgroups, such as index investors and faith-based groups; or operations and legal
2. Among these groups, who are the key stakeholders who could be representative of each group? Aim for 2 max from each group for individual interviews.
3. Which groups or people do we need to build more goodwill with?
4. What is the time frame for completing this? Scheduling is always a roadblock.

Lessons Learned

1. Internal vs External Stakeholders

- Don't fall into the trap of focusing exclusively on external stakeholders, while ignoring or downplaying internal ones.
- Internal alignment is **by far the most important** for the success of your ESG reporting and communications work. Make time for internal alignment.

2. External Stakeholder Engagement Serves Dual Purposes:

- Informs you about what your customers, investors, or industry groups are thinking
- Demonstrates seriousness and commitment to understanding them, which is a gesture of cooperation and builds goodwill

3. Public Statements vs. Private Opinions

- Sometimes, the public statements of organizations are meant to serve as long-term market signals, while the internal opinions recognize practical limitations
- In these cases, private engagement can help organizations parse near-term expectations from long-term expectations

4. Beware of Overkill

- Is it really necessary to interview 50 stakeholders for your ESG reporting and communications plan? Probably not.
- Use surveys to capture input from wider groups; keep interviews to key individuals.



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