

2024

**BUSINESS OPTIMIZATION
CONFERENCE *SPONSORSHIP*
PACKAGES**



ENERGY WORKFORCE
& TECHNOLOGY COUNCIL



2024 Sponsorship Packages

Business Optimization Conference

Title Sponsor

One Sponsorship Available

Price: \$10,000

- Corporate sponsor's logo with link will be sent with email meeting announcements to all Energy Workforce Members, recognition on the event web page and post-event articles in print, digital news and social media.
- Includes five primary registrations.
- **Recognition at Business Optimization Conference:** Corporate sponsor's logo will be included on meeting agenda and displayed throughout the conference business sessions on video displays in prominent location, as well as signage during the event.
- Sponsor will be verbally acknowledged during the opening and will receive an invitation to any VIP events.

Safety Awards Reception

One Sponsorship Available

Price: \$5,000

- Corporate sponsor's logo with link will be sent with the email meeting announcements to all Energy Workforce Members, recognition on the event web page and post-event articles, digital news and social media.
- Includes three primary registrations.
- **Recognition at Business Optimization Conference:** Corporate sponsor's logo will be displayed throughout the conference business sessions on video displays.
- Sponsors logo displayed on signage during Awards Reception.

Meeting App

One Sponsorship Available

Price: \$5,000

- Corporate sponsor's logo with link will be sent with email meeting announcements to all Energy Workforce Members, recognition on the event web page and post-event articles in print, digital news and social media.
- Includes three primary registrations.
- **Recognition at Business Optimization Conference:** Corporate sponsor's logo displayed throughout the conference business sessions on video displays, as well as signage during the event.
- Sponsor's logo will be included on meeting on homepage of meeting app.

Government Affairs Luncheon

One Sponsorship Available

Price: \$5,000

- Corporate sponsor's logo with link will be sent with email meeting announcements to all Energy Workforce Members, recognition on the event web page and post-event articles in print, digital news and social media.
- Includes three primary registrations.
- **Recognition at Business Optimization Conference:** Corporate sponsor will be recognized at the beginning of the lunch.
- Logo will be included during the lunch.
- Logo displayed throughout the conference business sessions on video displays and signage during the event.



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Wi-Fi

One Sponsorship Available

Price: \$5,000

- Corporate sponsor's logo with link will be sent with email meeting announcements to all Energy Workforce Members, recognition on the event web page and post-event articles in print, digital news and social media.
- Three primary registrations.
- **Recognition at Business Optimization Conference:** Corporate sponsor's logo displayed throughout the conference business sessions on video displays, as well as signage during the event.
- Sponsor's logo will be included on Wi-Fi Card, distributed to every attendee at event.

Gold

Multiple Sponsorships Available

Price: \$4,000

- Corporate sponsor's logo with link will be sent with email meeting announcements to all Energy Workforce Members, recognition on the event web page and post-event articles, digital news and social media.
- Includes two primary registrations.
- **Recognition at Business Optimization Conference:** Corporate sponsor's logo will be included on meeting agenda.
- Logo displayed throughout the conference business sessions on video displays, as well as signage during the event.

Panel Sponsorships

Six Sponsorships Available

Price: \$2,500

- *Companies can choose from one of the six panels to sponsor:*
 - Contractual Risk
 - Human Capital Risk
 - Legal
 - Equipment Maintenance
 - Credit Risk
 - Transportation Risk
- Corporate sponsor's logo with link will be sent with email meeting announcements to all Energy Workforce Members, recognition on the event web page and post-event articles in print, digital news and social media.
- Includes one primary registration.
- **Recognition at Safety & Technical Conference:** Corporate sponsor will be recognized at the beginning of the panel session.
- Logo will be included during the panel.
- Logo displayed throughout the conference business sessions on video displays and signage during the event.



2024 Sponsorship Packages

Business Optimization Conference

Please complete the information below and return by email to Director of Operations [Roni Ashley](#) or purchase online. Thank you for your consideration.

PAYMENT INFORMATION

Sponsorship Package:

- Check (Payable to Energy Workforce & Technology Council)
- Credit Card
- Please send me an invoice

Name: _____

Company: _____

Email: _____

Phone: _____

If paying by credit card, the following information is required

Billing
Address: _____

Zip Code: _____

Credit Card
Number: _____

CSV : _____ Expiration Date: _____

Cardholder Name: _____

Cardholder Signature: _____